

Message Text

UNCLASSIFIED

PAGE 01 MELBOU 00153 202240Z
ACTION EB-07

INFO OCT-01 EA-09 ISO-00 SS-15 LAB-04 /036 W
-----210453Z 120700 /17

R 200529Z JAN 77
FM AMCONSUL MELBOURNE
TO SECSTATE WASHDC 3732
USDOC WASHDC
AMEMBASSY SINGAPORE
INFO AMEMBASSY BANGKOK
AMEMBASSY CANBERRA
AMEMBASSY JAKARTA
AMEMBASSY KUALA LUMPUR
AMEMBASSY MANILA
AMEMBASSY RANGOON
AMEMBASSY SEOUL
AMEMBASSY SUVA
AMEMBASSY TAIPEI
AMEMBASSY TOKYO
AMEMBASSY WELLINGTON
AMCONSUL BRISBANE
AMCONSUL FUKUOKA
AMCONSUL HONG KONG
AMCONSUL OSAKA KOBE
AMCONSUL PERTH
AMCONSUL SURABAYA
AMCONSUL SYDNEY
AMCONSUL AUCKLAND

UNCLAS MELBOURNE 0153

STATE FOR EB/OCA - SACCHET; USDOC FOR BIC/OIM - MORSE;
SINGAPORE FOR TC - CLAUSEN

E O 11652 N A
TAGS BEPX, OCON, AS, SN
SUBJ: EAST ASIA COMMERICAL OFFICERS CONFERENCE
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REF STATE 301183

1. RECOGNIZING AGENDA PREPARATION WELL UNDERWAY, WOULD LIKE
SEE FOLLOWING ASPECTS COMMERICAL WORK DISCUSSED UNDER ONE
OR OTHER HEADING OF MANY EXCELLENT TOPICS ALREADY SUGGESTED.

2. DO STATE AND COMMERCE REGARD CURRENT COMMERCIAL STAFFING LEVELS, AMERICAN AND FSLE, AS ADEQUATE IN TERMS OF PERFORMANCE RESULTS OBTAINED AND RELATIVE TO PROJECTED TRADE EXPANSION? IF NOT, WHAT ARE THE PROSPECTS OF ADDITIONAL STAFFING WHERE NEEDED? IF NOT TOO SOON TO KNOW, WOULD LIKE TO KNOW INCOMING ADMINISTRATION'S VIEWS ON SIGNIFICANCE OF FOREIGN SERVICE POSTS AND TRADE CENTERS AS INSTRUMENTS OF U.S. EXPORT EXPANSION, IE, CAN POSTS AND/OR TCS HOPE FOR MORE, THE SAME OR LESS SUPPORT, ESPECIALLY IN STAFFING?

3. SIMILARLY WOULD WELCOME DISCUSSION OF BUDGET SUPPORT FOR COMMERCIAL WORK. WHAT ARE PROSPECTS OF MORE REALISTIC BUDGET FOR COMMERCIAL REPRESENTATION WORK? AS MAJORITY OF TRADE PROMOTION EVENTS SPONSORED BY POSTS OR BY POSTS - CUM - U.S. BUSINESS/LOCAL BUSINESS COMMUNITY INVOLVE POST AS HOST OR CO-HOST OF RECEPTION, SOME THOUGHT COULD BE GIVEN TO SEPARATE BUDGETING FOR THIS PURPOSE. THIS WOULD BE GREAT ENCOURAGEMENT TO POSTS TO SPONSOR MORE SUCH PROMOTIONS.

4. RELATIONSHIP OF CCP CAMPAIGN AND OTHER CCP ACTIVITIES TO OTHER COMMERCIAL-ECONOMIC WORK MAY MERIT SOME GROUP ANALYSIS. WHILE CCP SERVES PURPOSE OF FOCUSING ANY RESOURCES WE HAVE FREE FOR INITIATIVE-TALKING, ALL POSTS NO DOUBT STILL FACED WITH FACT THAT "ROUTINE", "RESPONSIVE", "TARGET OF OPPORTUNITY" WORK (TO USE SOME OF MOST COMMON TERMS FOR WORKLOAD WE CANNOT FORESEE OR COMPLETELY CONTROL) MUST BE DONE AND NEED AT LEAST AS MANY MAN-HOURS AS CCP, USUALLY MUCH MORE. ALSO, WOULD BE INTERESTED IN HEARING OTHER'S VIEWS ON CCP CAMPAIGN MANAGEMENT STRUCTURES AND UNCLASSIFIED

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CCP CAMPAIGN DESIGN (FLEXIBLE VS RIGID) ITSELF.

5. PLACE OF TRADE PROMOTION EFFORTS (INCLUDING CCP) RELATIVE TO REPORTING OF ECONOMIC INTELLIGENCE AND OTHER ACTIVITIES OF BROADER DIMENSION, SUCH AS PROMOTION OF U.S. ECONOMIC/COMMERCIAL POLICY GOALS BY APPROPRIATE TYPES OF REPRESENTATION AT VARIOUS LEVELS IN HOST COUNTRY WOULD ALSO BE WORTH DISCUSSING.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
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Document Source: CORE
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Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
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Handling Restrictions: n/a
Image Path:
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Litigation Code IDs:
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Litigation History:
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Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE 301183
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29-Sep-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3548914
Secure: OPEN
Status: NATIVE
Subject: EAST ASIA COMMERICAL OFFICERS CONFERENCE UNCLASSIFIED UNCLASSIFIED
TAGS: BEXP, OCON, AS, SN
To: STATE COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/4beb07d4-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009